

Frank W. Lloyd | 202 434 7309 | fwlloyd@mintz.com

701 Pennsylvania Avenue, N.W. Washington, D.C. 20004 202-434-7300 202-434-7400 fax www.mintz.com

October 5, 2006

Marlene H. Dortch, Secretary Federal Communications Commission The Portals, TW-A325 445 Twelfth Street, S.W. Washington, D.C. 20554

Re: MB Docket No. 3-15: Request for Allocation of Channel 13 as the Permanent Authorization for KBDI-DT for Colorado Public Television (CPT), licensee of KBDI-TV (Channel 12) and KBDI-DT (Channel 38), Denver - Broomfield, Colorado

Dear Mrs. Dortch:

By this letter and the accompanying documents, Exhibit A and a Negotiated Channel Election Arrangement ("NCA") signed August 4, 2006, Colorado Public Television ("CPT") is seeking permanent authorization of Channel 13 for KBDI-DT.

Parties to the Arrangement are Colorado Public Television ("CPT"), licensee of KBDI-TV and KBDI-DT, Denver-Broomfield, CO ("KBDI") and Nebraska Educational Telecommunications ("NET"), Lincoln, NE, licensee of several public television stations in Nebraska, including KTNE-DT, Alliance NE. Both parties are noncommercial, educational ("NCE"), public television licensees.

NET holds FCC authorization to transmit NET's digital ("DTV") service on frequencies that include KTNE-DT, Alliance, NE, on transitional channel 34, and post-transition channel 13.

CPT currently holds FCC authorizations to transmit KBDI's analog television signal on channel 12 and its DTV signal on channel 38. CPT seeks FCC permission to have its permanent KBDI-DT channel assignment transferred from channel 38 to channel 13. The reasons for this request are detailed in Exhibit A and CPT's July 7, 2006 request for waiver

October 5, 2006 Page 2

of the July 1, 2006 Replication/ Maximization Interference Protection Deadline.

In summary, those reasons are:

- CPT's transmission site is at a very high altitude (11,200 feet) on Squaw Mountain in Clear Creek County, Colorado.
- At such heights the operating costs of UHF transmitters are considerably higher than operating costs for VHF transmitters.
- In recognition of that fact, in 1999 CPT developed a six-phase DTV conversion plan designed to use DT channel 12 as the permanent CPT allocation for KBDI-DT.
- Simultaneously CPT developed a fundraising campaign to meet the costs of that plan, with the use of channel 12 for its DTV signal as its core assumption.
- Subsequently the FCC made a decision unanticipated by CPT to permit the relocation to Colorado of the transmission site of a Wyoming commercial DT channel 11 assignment, KDEV-DT, which would cause interference with CPT's DT channel 12 plan.
- To stay on DT channel 38 would require CPT to:
  - Incur much higher operating costs than if it could use a VHF channel;
  - Discard its new channel 12 analog/digital transmitter; and
  - Purchase a new full-power channel 38 transmitter, thereby increasing CPT's conversion costs by thirty-four percent (\$1.2 million) and invalidating substantial portions of the reasons for two large federal DTV conversion grants to CPT.
- CPT has developed an antenna design that will permit both CPT and NET to use DT channel 13 with interference levels well within the FCC's limits.

October 5, 2006 Page 3

Accordingly, as noted in the accompanying NCA:

- CPT is seeking FCC permission to elect channel 13 as KBDI's post-DTV transition channel.
- CPT has agreed to be responsible for the antenna design and other factors that will ensure that KBDI-DT will not cause interference levels above the FCC standard to channel 13 operations by KTNE-DT.

For the reasons stated above and in Exhibit A, the FCC would serve the public interest by granting Colorado Public Television authority to use channel 13 for KBDI-DT as its permanent digital assignment. This will save a vital public television operation in Colorado much needed federal and locally provided DTV conversion funds, without causing adverse effect to any other commercial or noncommercial television licensees.

CPT also requests a waiver of the FCC's past deadlines for the filing of NCAs, for the same reasons provided above and in Exhibit A.

Should the FCC seek further information in connection with this request, please contact the undersigned or Willard D. Rowland, Jr., KBDI President, using the contact information below. For engineering questions, please contact Byron St. Clair, Engineering Consultant to KBDI, whose contact information is also provided below.

Sincerely,

Frank W. Lloyd

Counsel for Colorado Public

Television

October 5, 2006 Page 4

cc: Donna Gregg, Chief, FCC Media Bureau (donna.gregg@fcc.gov)

Andrew Long, Associate Bureau Chief, FCC Media Bureau (andrew.long@fcc.gov)

Shaun Mauer, FCC Media Bureau (shaun.maher@fcc.gov)

Nazifa Sawez, FCC Media Bureau (nazifa.sawez@fcc.gov)

Rod Bates, Executive Director, Nebraska Educational Telecommunications (rodbates@netNebraska.org)

# **KBDI Contacts**:

Willard D. Rowland Jr.
President and CEO
Colorado Public Television, KBDI-TV/12
2900 Welton Street

Denver, CO 80205

Phone: (303) 296-1212 Fax: (303) 296-6650

Email: willard rowland@kbdi.pbs.org

# KBDI Contacts (cont'd):

Byron St. Clair 2355 Ranch Drive Westminster, CO 80234 Phone: (303) 465-5742

Fax: (303) 465-4067 Email: stcl@comcast.net October 5, 2006 Page 5

#### EXHIBIT A

Explanation of the Digital Channel Reallocation Request by Colorado Public Television, KBDI-TV/12, KBDI-DT/38

This Exhibit provides the background to the Negotiated Channel Election Arrangement ("NCA") between Colorado Public Television ("CPT"), Denver, CO, licensee of KBDI-TV and KBDI-DT, and Nebraska Educational Telecommunications ("NET"), Lincoln, NE, licensee of several stations in Nebraska, including KTNE-DT, Alliance, NE.

CPT's original six-phase DTV conversion plan was prepared in 1999. It called for KBDI to elect channel 12 for its permanent DTV assignment in Phase Three, and all of the subsequent phases were premised on that central assumption. At that time CPT also prepared a fundraising campaign (\$3.5 million) to complete the conversion, again with the plan for converting analog channel 12 to digital channel 12 at its core.

CPT had adopted the channel 12 plan because for both economic and engineering reasons it is vitally important that KBDI be able to remain on a VHF channel. The KBDI transmitter site is at 11,200 feet, which makes a full power UHF transmitter considerably more expensive to operate than if used at a lower elevation.

Accordingly, CPT had planned to accept the FCC's allocation of channel 38 as a temporary, interim assignment, while it continued to broadcast the KBDI analog service on channel 12. It had intended to apply for allocation of DT-12 at such time as the FCC opened its digital channel allocation window, which the FCC subsequently did with its First Round of the DTV Channel Election Process in 2005.

In preparing its original DTV plan, CPT had studied the FCC's table of DTV allocations and determined that there would be no interference questions regarding the use of channel 12 for KBDI's DTV service. There were no

October 5, 2006 Page 6

DT channel 12 assignments, nor any DT channel assignments for adjacent channels 11 and 13, close enough to cause interference.

There was a DT channel 11 assignment to KDEV, a commercial station in Cheyenne, WY. But CPT reasonably assumed that the KDEV-DT transmitter and tower would be constructed and located to serve Cheyenne from its Wyoming tower site for its KDEV analog channel 33. In that case there would be no interference issue.

Accordingly, from 1999 to 2004, CPT proceeded with implementation of the first four phases of its DTV conversion plan according to the initial design. It also proceeded with its fundraising efforts, which were closely tied to and explained to private and federal funders in terms of the six-phase conversion plan.

In Phase Three the plan called for replacement of the existing but highly antiquated channel 12 transmitter with a new analog transmitter that would carry the channel 12 analog service through the transition period and then be converted to DTV in Phase Six, at the time of the final conversion. Phase Three was completed in 2002.

Phase Four of the plan called for the acquisition of a moderate-power channel 38 DTV transmitter, which was to be used to meet the FCC's deadline for commencing DTV transmission in 2003. That new transmitter was to be used throughout the transition and then relocated to one of the CPT translator sites to replace an existing KBDI analog translator and to serve as the translator for the KBDI-DT signal on the Front Range. Phase Four was completed in 2003.

The costs of Phases Three and Four of the CPT DTV plan were met in large part by grants from the Public Telecommunications Facilities Program ("PTFP") in the National Telecommunications Information Administration of the Department of Commerce, and the Digital Distribution Fund ("DDF") of the Corporation for Public Broadcasting ("CPB").

October 5, 2006 Page 7

The costs for Phases Three and Four totaled \$1,292,000, of which \$742,000 were the PTFP and DDF grants for the new channels 12 and 38 transmitters. The remaining \$550,000 was raised from Colorado foundations and the local community. All those grants for Phases Three and Four were premised on the CPT plan for the conversion of the new analog channel 12 transmitter to DT channel 12 and the relocation of the DT channel 38 transmitter.

Meanwhile, unknown to CPT, Denver Broadcasting, Inc., licensee of KDEV, applied for a construction permit to relocate its DT transmission site to an elevated site in the foothills above Horsetooth Reservoir, slightly west of Fort Collins in Northern Colorado. That relocation application had the apparent intent of allowing KDEV to add much of the Denver Metropolitan area to its DT service profile.

The FCC approved the Denver Broadcasting application, and KDEV began its DTV channel 11 service from its new Colorado site (Facility ID #18287) in 2004. CPT was surprised to find that with the FCC's approval the new KDEV-DT site would now be 45 miles south-southwest of Cheyenne, KDEV's city of license, only 57 miles north of Denver, and only 43.5 miles north of Broomfield, CO, KBDI's city of license.

CPT discovered the relocation and the existence of a new DT channel 11 propagation pattern that reached so extensively into Colorado only after KDEV-DT had been constructed and was operating. At that point it became clear this would create an interference issue with CPT's KBDI-DT channel 12 plan. It was further determined that CPT would have no recourse because, although the new location of the KDEV-DT channel 11 transmission site was not part of the original FCC table of DTV allocations, channel 11 was the primary allocation for KDEV, and the FCC had approved the relocation.

With the discovery of the channel 11 problem, CPT faced a choice. It could accept the DT channel 38 allocation as the permanent KBDI-DT assignment. Or it could find another frequency.

If CPT were to accept channel 38 permanently, it would have to accept the much higher operating costs of a UHF transmitter at high altitude. It also

October 5, 2006 Page 8

would have to dispose of its recently purchased new channel 12 analog/digital transmitter and purchase yet another channel 38 transmitter.

The existing channel 38 transmitter is lower power and incapable of being upgraded to full power. It therefore would not meet FCC service requirements. The costs of acquiring and installing a new channel 38 full-power transmitter would be on the order of \$1.2 million, a major, 34-percent increase in the total CPT digital conversion budget. The rate of return on the disposal of the channel 12 transmitter would be a fraction of its original cost. Together these two events would constitute a large financial burden for CPT, and it would be wasteful of the investment of federal funds in the prior purchases.

Finding another frequency proved more feasible, and far less costly. If CPT could acquire a channel 13 for its KBDI-DT assignment, it would be able to convert its new analog channel 12 transmitter to that frequency, just as it had planned to do for DT channel 12.

The discovery of the channel 11 problem had occurred only shortly before the FCC's deadline for the first round of DTV channel elections and assignments. CPT did not have enough time to fully study and implement the options for a channel 13 solution, nor to work out an NCAs with any affected party.

In its subsequent research CPT found that the NCE, public television licensee for Nebraska, Nebraska Educational Telecommunications, had been assigned channel 13 for its post-transition frequency for KTNE-DT in Alliance, NE. NET had initially been assigned channel 34 for KTNE-DT, but in the First Round it elected to retain channel 13, and the FCC approved that request. After learning of the NET election of channel 13 for Alliance, CPT began working with NET on an arrangement that would allow CPT to also use channel 13 in Colorado. But there was insufficient time to work out the Channel 13 interference mitigation details by the deadlines for the First and Second Rounds.

<sup>&</sup>lt;sup>1</sup> In this regard CPT has filed a Request for Waiver of the Replication/Maximization Interference Protection Deadline for Colorado Public Television (CPT), licensee of KBDI-TV (Channel 12) and KBDI-DT (channel 38), Denver – Broomfield, Colorado, July 7, 2006, in MB Docket No. 3-15.

October 5, 2006 Page 9

Although it did not have a proper NCA with NET, CPT nonetheless filed a Form 382 in the First Round, as a notice of intent to develop the channel 13 plan. However, since the FCC did not contemplate the proposal of such tentative plans in the First Round, it rejected KBDI's request on procedural grounds, for lack at that time of a duly executed NCA.<sup>2</sup>

By mid-2006 CPT had found an antenna design that would meet the FCC's interference prevention standards. The fully executed NCA with Nebraska Educational Telecommunications now submitted by the parties notes the engineering details of the plan for the use of the two DT channels and how it will prevent impermissible interference with the KTNE-DT service.

If CPT's request for the assignment of channel 13 to KBDI-DT as its post-transition allocation is approved, CPT will continue to operate on channel 38 as an interim digital assignment throughout the rest of the transition. Then at the time of the final DTV conversion, it will convert its current analog channel 12 transmitter to digital channel 13 and switch its digital service to that frequency. The costs of so doing are comparable to the channel 12 analog-to-digital conversion costs in the Phase Six budget for CPT's original DTV conversion plan, and a fraction of the costs of purchasing and installing a new full power channel 38 transmitter.

WDC 391323v.2

<sup>&</sup>lt;sup>2</sup> See *In re Negotiated Channel Election Arrangement*, MM No. 03-15, DA 05-1619 (rel. June 8, 2005), at n. 8.

# NEGOTIATED CHANNEL ELECTION ARRANGEMENT Regarding the Use of DT Channels 13 in Northeastern Colorado and Southwestern Nebraska

Parties to this Negotiated Channel Election Arrangement ("Arrangement") are Colorado Public Television ("CPT"), licensee of KBDI-TV and KBDI-DT, Denver-Broomfield, CO ("KBDI"), and Nebraska Educational Telecommunications ("NET"), Lincoln, NE, licensee of several stations in Nebraska, including KTNE-DT, Alliance NE. Both parties are noncommercial, educational ("NCE"), public television licensees.

NET holds FCC authorizations to transmit its KTNE-TV analog signal in Alliance, NE on channel 13 and its KTNE-DT, digital ("DTV") signal there on channel 24. NET has elected to retain channel 13 as its post-transition digital channel in Alliance.

CPT currently holds FCC authorizations to transmit its KBDI-TV analog signal on channel 12 and its DTV signal on channel 38, both from a site in Clear Creek County, Colorado.

CPT is seeking FCC permission to transfer its permanent, post-transition DTV channel assignment from channel 38 to channel 13. The reasons for this request are fully detailed in the cover letter and accompanying Exhibit submitted with this Arrangement.

Because CPT's use of channel 13 in Colorado could cause interference with NET's channel 13 in Alliance, NE, it is necessary for the two parties to have an understanding about the mitigation of that interference.

The Arrangement is as follows:

- 1. NET will retain channel 13 as its post-transition digital channel in Alliance, NE.
- 2. After the transition CPT will operate on digital channel 13 from its present analog site using a maximum ERP of 16.9 kW and a special antenna pattern designed to protect the NET digital operation on channel 13. The pattern, calculated by antenna manufacturer Electronics Research, Inc., is included in this agreement as Attachment A.

- 3. CPT has presented the results of an interference calculation showing that the proposed CPT operation on channel 13 will cause less than 0.1% interference. The calculation was performed using the Techware, Inc. implementation of the FCC's OET Bulletin 69 interference analysis program.
- 4. NET is satisfied with this calculation and has no objection to CPT's proposed digital operation on channel 13.
- 5. Both parties affirm their belief that this Arrangement will serve the public interest.

Colorado Public Television,

KBDI-TV/12

Title: President

**Nebraska Educational Telecommunications** 

By: Rod Bates

8/4/06

Title: Executive Director

Date: 8/1/06

CPT/NET NCA (WDR 7-7-06)